From: Catalyze SV
To: District4
Subject: Google"s Downtown West Project - A Briefing for Catalyze SV Stakeholders
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[External Email]

Google's Downtown West Project - A Briefing for Catalyze SV Stakeholders

What's in Google's latest Downtown West plan slated for a 5/25 vote? Catalyze

SV frames it using our usual 7 criteria for scoring projects.

Image of Google's Downtown West Plan

On April 5, Google released its revised Downtown West proposal for developing next to Diridon Station in San Jose. It's a big, complex, ambitious plan. What exactly is Google proposing?

To unpack all the layers of Google's plan with you, Catalyze SV's staff is busy analyzing its components, including the proposed Development Agreement with the City of San Jose & the planned community benefits.

On May 25, the San Jose City Council anticipates voting to give Google approval to build Downtown West (though individual buildings may still need final approval from the City).

Before that vote, we're **offering you a briefing on the entire plan**. Its purpose is to:

1. Enable Catalyze SV (CSV) stakeholders, particularly our members, to hear our analysis of, & ask questions about, Google's Downtown West Plan before it goes to the San Jose City Council for (final) approval. - Please see our presentation.
2. Offer an opportunity - for *our members only* - to update: a) the last score we gave the project & b) our November 2020 letter to Google & the City of San Jose.
3. Discuss the next stage of our advocacy on the project.

Agenda:

6:30 - 6:35 pm - await folks arrival

6:35 pm - 7:00 pm - Presentation from CSV staff on the Downtown West Development Agreement between Google & the City of San Jose & community benefits based on the 7 criteria by which our members evaluate projects.

7:00 - 7:20 pm - Answer questions from stakeholders

7:20 - 7:30 pm - Refresher on our members' October 2020 score of the project

7:30 - 7:40 pm - Present staff's recommendations on which categories to re-score

7:40 - 7:45 pm - Invite CSV's members to give input if they wish to re-score. Assuming so, we'll proceed to …

7:40 - 7:55 pm - Re-score the categories agreed upon by members. (Key reminder: **Only CSV members are eligible to vote on all projects we evaluate**. Members must be a CSV donor in the last 12 months + have attended a Project Advocacy Committee meeting.)

7:55 - 8:00 pm - Explain next steps in CSV's process & encourage advocacy

The first hour of this briefing will be broadcast live via our Facebook page.

Register Now!

You can also watch it live or recorded on our Facebook page.

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